



Sponsorship Proposal

Oxley State School Fete

City meets Country

22nd June, 2019

Join us as we bring some country fun for everyone to our wonderful neighbourhood. Our school is a key part of the community and our forthcoming fete will be the talk of the town. Building on our fetes from previous years we are branching out into our wonderful community, pursuing some blue jeans and country dreams.

Oxley State School P&C Association invites you to support your local school community at our forthcoming fete. We would love you to be a part of this wonderful celebration in 2019 where we bring together the whole community for a fantastic family-friendly and affordable day.

At a time when businesses have to work harder than ever to succeed, we understand every dollar you spend in promoting your business is valuable. This is why we have ensured that your sponsorship dollars will be well spent in terms of delivering value in exposing your business to not only our school community but to the wider community beyond. Not only can you feel satisfied that your marketing budget is going towards the benefit of children in your own local community, but you will receive tangible benefits that provide real value for you. These benefits are outlined in this proposal.

We thank you for taking the time to consider sponsorship of 'Oxley SS Fete: City Meets Country and the Oxley State School P&C, and we hope to have the opportunity to promote your business to our Oxley community. We are also currently seeking donations of goods to be used as prizes and auction items at the festival. We appreciate your support.



Oxley State School P&C Association
C/- Oxley State School
Bannerman St, Oxley QLD 4075
E: oxleyssfete@gmail.com
P: Lou Bromley - 0412 150 244





PLATINUM SPONSORSHIP

Only one Platinum sponsorship available at \$5000

This level of sponsorship provides your business with tremendous marketing value, through promotion of your brand on all marketing materials, including the main stage. We love to work with great businesses, and understand that you have much to contribute. This sponsorship opportunity can be tailored to be a mix of cash and in-kind donations, if this suits your business better. With a minimum of \$3000 cash donation, we are happy to look at how your business can offer \$2000 of in-kind sponsorship.

Exclusive Platinum Sponsor Benefits:

- Platinum Sponsorship Rights to the fete eg. ‘Oxley Fete: City Meets Country’ proudly sponsored by Your Brand”
- Large format display banners promoting the fete including your logo only as the major sponsor
- Business logo on fete promotional signs positioned in high-traffic areas along the Oxley-Corinda-Sherwood corridor e.g. “Oxley SS Fete: City Meets Country, proudly sponsored by Your Brand”
- Your branding displayed on the main stage all day
- Four all day ride passes
- Free stall on fete day to promote your business

Additional Sponsor Benefits:

- Business logo on the front page of the full colour fete flyer which will say “Oxley SS Fete: City Meets Country, proudly sponsored by Your Brand” (circulation to households in the Oxley, Corinda, Seventeen Mile Rocks and Durack areas)
- Your logo printed on the ride pass booking tickets as this year we are using an online booking system
- Promotional posts on Fete Facebook page
- An advertisement/logo in all electronic fete newsletters
- Regular PA announcements on fete day





GOLD SPONSORSHIP

Cash or in-kind sponsorship to the value of \$2500

At Oxley SS Fete we will be partying to the cows come home and that will work up an appetite in everyone! The BBQ sponsorship is available at \$2500.

This will provide your business with a great opportunity for your brand to be highly visible to all fete goers with your sign hanging over the BBQ marquee. The BBQ is always a major drawcard as the most popular food stall, and your banner will be visible for all to see as people wait for their order. With a mini-mum of \$1500 cash donation, we are happy to look at how your business can offer \$1000 of in-kind sponsorship.

Gold Sponsor Benefits:

- Prime positioning of an advertisement inside the full colour fete flyer
- Your branding displayed on the chosen sponsored stall all day
- Promotional posts on Fete Facebook page
- An advertisement/logo in all electronic fete newsletters
- Regular PA announcements on fete day

SILVER SPONSORSHIP

Cash or in-kind sponsorship to the value of \$1500

Silver Sponsor Benefits:

- A prominent advertisement inside the full colour fete flyer
- Your branding displayed on the chosen sponsored stall all day
- Promotional posts on Fete Facebook page
- An advertisement/logo in all electronic fete newsletters
- Regular PA announcements on fete day

Our fair dinkum fete goers will be making a bee-line for our two key destinations: the Drinks stall and our legendary Trash and Treasure Stall. There are two silver sponsorships available at \$1500 each. This level of sponsorship entitles your business to signage of the Trash and Treasure Stall, or the Drinks stall. These stall attract plenty off customers throughout the day, all of whom will be admiring your branding.





BRONZE SPONSORSHIP

Cash or in-kind sponsorship to the value of \$500

Giddy up! Our fete goers will be galloping to our school stalls. Oxley SS Fete would not be complete without a trip tour awesome school stalls. These will be key attractions at the festival and this is your opportunity to secure a branding sponsorship like no other. Bronze level sponsorships available at \$500 each. Bronze level sponsorships will allow you to promote your business at stalls such as the plant stall, the cake stall, side show alley, and additional food stalls.

Bronze Sponsor Benefits:

- Advertisement inside the full colour fete flyer
 - Your branding displayed on the chosen sponsored stall all day
 - Promotional posts on Fete Facebook page
 - An advertisement/logo in all electronic fete newsletters
 - Regular PA announcements on fete day
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SUPPORTER'S CLUB

\$50 - \$300

Don't miss this chance to promote your business, whilst at the same time demonstrating your community spirit by supporting our amazing school. It's great value for money advertising!

Supporters Club Benefits:

- Promotion on the Fete Facebook page and website
- Business name listed in all electronic fete newsletters
- Business name in sponsors section of selected school newsletters
- PA announcements on fete day





FETE FLYER ADVERTISING

Valued at \$350

This is a fabulous opportunity to market your business in our promote your business in our fete flyer. Our full colour flyer will be to households in the Oxley, Corinda, Seventeen Mile Rocks and Durack.

Festival Advertising Benefits:

- Advertisement inside the full colour fete flyer
- An advertisement/logo in all electronic fete newsletters
- Regular PA announcements on fete day

Terms of Marketing and Promotion

- All promotion of sponsors, for all sponsorship levels, will begin within three days of sponsorship payment details being finalised.
- All promotion of sponsors, for all sponsorship levels, will continue up until and in-cluding Fete day.
- A final promotion of all sponsors will occur in the week following the Fete.

We thank you for taking the time to consid-er sponsorship of 'Oxley SS Fete: City Meets Country and the Oxley State School P&C, and we hope to have the opportunity to promote your business to our Oxley community.





Registration of Sponsorship

I would like to register my sponsorship:

Business name:	
Address:	
Type of business:	
Contact name:	
Phone:	
Mobile:	
Email:	
Website:	

Sponsorship details as per proposal *(please tick)*

- Gold Sponsorship *(please email us your logo)*
- Silver Sponsorship *(please email us your logo)*
- Bronze Sponsorship *(please email us your logo)*

Prize Donation/s *(please tick)*

- Cash – Amount: \$ _____
- Product – details: _____
- Service – details: _____

Payment can be made by cheque or cash deposit:
Oxley State School P&C Association, Bannerman St, Oxley QLD, 4075
Email: oxleyfete@gmail.com

An invoice/receipt will be issued for any monetary sponsorship

